**Renewal Message #5**

**Banner:**
Continual Learning Drives Success

**SL:**
Learn and advance with SMPS 📖

**Preview text:**Your SMPS membership provides a variety of learning and networking opportunities to help you advance so renew today.

**Body:** (Matt I tweaked some of the text so please use this version, thanks!)

With the current climate we’ve learned to reflect, hit the reset button, and pivot. And given the pace of change, we know that continual learning drives success for you and your firm. SMPS provides a variety of educational opportunities from complimentary learning labs and A/E/Courses to master classes and premier events. Our recent series, Pivot & Focus, is an example of content SMPS designed for members like you during uncertain times. If you missed it, the virtual meetup on Leveraging LinkedIn will help reinforce your firm’s brand while generating and nurturing leads to build more business. Check it out!

Link educational opportunities to: <https://www.smps.org/learning/>

Link Pivot & Focus to: <https://www.smps.org/category/pivot-and-focus/>

 Insert Ida’s meet up image

Link to: https://www.smps.org/virtual-meetup-leveraging-linkedin/

Your membership is set to expire on [INSERT DATE]. And we don't want you to miss out on the many resources and connections your SMPS membership provides to help you and your firm.

RENEW ONLINE

https://www.smps.org/members/renew-transfer-profile/

PRINT RENEWAL FORM

https://gallery.mailchimp.com/e884f70da54117d730aa303b3/files/95e67d14-1322-4e62-962e-7f0df652af01/RenewalNoticePrint2018.pdf

If you find you need additional assistance past the 130 day grace period, please let us know at membership@smps.org.

With sincere thanks,

Matt’s Photo

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*If you’ve already renewed, please disregard this message and accept our thanks.*